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No Fluff – Just Highly Profitable Niche Markets That Are IDEAL For Content Publishers!

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High Profit Niche 1 – Student Loans

“With Pay Per Lead Touching \$90 Per Lead, Adsense At A Heavy-Weight \$24+ Per Click And Over 550,000 Prospects Searching Every Month...This Is One Of The BEST Industries To Set-Up A Simple Content Website For...”

Very few niches excite me. Usually, when I put a new potential niche market under the microscope...something's missing. Not enough prospects, an end product that's too cheap, not enough advertisers meaning poor Adsense/affiliate commissions and so on.

Recently, I came over a niche which such **explosive potential** that I actually had to rub my eyes and double-check the numbers. In fact, I almost choked on my bagel when I saw some of the Adsense & pay per lead figures that site/blog owners & info-product developers are getting here. I was also stunned that the internet isn't awash with hundreds of sites in this niche. A simple content site, Adsense account & awareness of the best affiliate/PPL programs are enough to create a whirlwind residual income in this niche.

Student Loan Niche Factfile:

Generally, costs associated with education & further college/university education have spiralled over the past two decades. This has meant a huge opportunity for loan companies, consolidation specialists & financial institutions to offer specific student loans to this particular segment of the borrowing population. And, as you might happily suspect, this means the competition between these companies for highly targeted traffic is fierce - the bottom line equates to **bigger commissions and bigger profits for small content site/blog owners.**

More on that shortly, but first take a look at these devastating facts on the student loan/debt industry:

- Student loans & debt is a **renewable industry** - every year a huge volume of new students require loans & funding. Many existing students with loans require help to consolidate their debt. Hence your content site/info-products etc never go out of vogue. Once you have a steady level of organic/paid traffic **your site can run on**

autopilot and bring in consistent profits with minimal maintenance.

- Over **550,000 people** search for "student loan" online, every month, and that's in the U.S. alone.

- According to research published by The Independent newspaper, the **average student debt in 2006 was an immense \$26,000 per student**. This is one of the reasons for the almost unbelievable AdSense (upto \$24 per click) and pay per lead (as much as \$90 per lead) earnings. Loan companies know full well the ultimate value of these leads and they don't mind paying huge fees to get them in. Be aware that we're still in the infancy of this market within the online arena - as bigger players enter, expect these AdSense & pay per lead values to inflate significantly.

- **Students are among the most tech-savvy net user groups** with the vast majority in the West having access to and regularly using the internet. This makes online advertising even more potent & valuable for advertisers. Again, another factor that influences the high payouts for online advertising in this niche.

- The **student loan industry alone is worth a staggering \$85 billion a year** - in fact, on average, it's the second most profitable source of profits for banks next to credit cards.

The Potential For Content Publishers In The Student Loan Niche:

A lot of people within the generic internet marketing industry are often unhappy with the potential & payouts available. Sometimes, AdSense yields can be as little as a few cents per click (insulting I know) and affiliate programs can offer a mixed bag - at the lower end you can get crummy \$9 commissions and while big ticket commissions are available, it depends on your traffic actually buying high-priced items, and in truth not many will do that.

Here's the BIG difference - with the student loans niche, you can get **regular yields of \$8, \$20, even \$90 per click** from your visitors without them ever buying a thing.

These numbers are some of the AdSense & Pay Per Lead yields per click in this niche. Think about that for a moment - it could be one of the most powerful snippets of information you'll ever absorb - but only if you act on it.

Take a look at some more keywords, Adsense yields and number of searches they generate per month:

**** Analysis By Keyword - Search Numbers & Top Adsense/Adwords Bids ****

Keyword	Monthly Searches	Top Adsense Bid Per Click
Student Loan	591,637	\$24.61
Consolidate Student Loan	14,505	\$39.55
College Student Loan	120,918	\$23.03
Student Loan Debt	12,785	\$20
federal student loan consolidation	18,627	\$43.59

So, BIG numbers then - the Adsense potential speaks for itself. Now for PPL:

**** Pay Per Lead Potential ****

Pay Per Lead Program 1 - Pays upto \$90 per lead.

Pay Per Lead Program 2 - Pays \$21 per lead.

Pay Per Lead Program 3 - Pays \$20 per lead.

Pay Per Lead Program 4 - Pays \$17 per lead.

There Is Also An affiliate program that offers \$100 per completed application form!

By the way, **these pay per lead revenues totally wipe the floor squeaky clean from most other pay per lead offers.** To put them in perspective, the highest Pay Per Lead offer I've ever seen within internet marketing has been \$1 per lead (and that was hailed as revolutionary at the time). In case you're not sure what "Pay Per Lead" is, **you get paid for every person you refer that performs a particular action** - for example fill out a free application form or download a free eBook. The beauty is, the prospect doesn't have to "buy" a thing for you to get paid.

Pay per lead as an income source often enjoys far higher click through rates than pay per click/standard affiliate offers because (a) **the lead doesn't have to pay to get the product/fill out the form** (b) the site owner (you)

can **tailor the content** to make it far more likely that the visitor will click on the PPL link (far harder to do with Adsense).

Instantly Own A Powerful Content Website For Student Loans:

<http://www.net-marketing-services.com/studentloanplrnms.htm>

You get:

- **Site templates that switch-on income streams from Adsense, Pay-Per-Lead, Amazon & more.**
- **Full private label rights to professionally written content.**
- **A success package that shows you how to start yielding income within the student loans industry immediately**

High Profit Niche 2 – [Travel](#)

“Yes, It’s A Trillion Dollar Global Business – But The Really Exciting Thing To Focus On Is The Fundamental Trend Change – People Are Increasingly Booking Their Holidays & Travel ONLINE...And That’s BIG News For Content Publishers”

Travel is increasingly becoming a near-perfect niche market if you happen to be a content publisher - billions of prospects, big name travel companies offering lucrative affiliate programs, huge variety of AdSense ads (and in this market people often research their holidays/travel online & via AdSense) and a perfect market to create the new age of interactive websites (wait till you see how I'll help you to do this).

But first, there's a big trend change happening in the travel industry - as the whole world comes online, and people feel more comfortable purchasing products online, we're seeing a massive trend change in the way people are booking holidays, short breaks, hotels, flights etc - from offline to online.

"American Express Business Travel today reported a staggering 310 percent increase in online travel booking and processing across its client base in Europe over the last twelve months" - American Express

And it's the same story across the board - Thomson Travel (one of UK's biggest travel companies) reported that **online bookings are expected to exceed offline holiday bookings in 2007 for the first time ever**. This is huge for the travel industry but it's even bigger for the smart niche & content marketer as we'll see shortly (hint - the number of pedigree sites in this market compared to the number of prospects is in a shocking state of imbalance).

Why are people flocking to book online? It's simple - a mix of greater access to internet technology (practically everyone has internet access now), lower cost of holidays online (versus the same deal offline) and convenience means that the majority of people are now using their laptops to arrange all their leisure and business travel. The bottom line is that over the next five years, a very large proportion of all travel will be booked online (one estimate I read was claiming 90% by 2010) and now is an ideal time to start building a portfolio of income

optimised niche travel websites to take full advantage of this trend.

But Travel Is A Huge Niche – So I've Narrowed Down Three Of The BEST, Most Promising Sub-Markets Within...

1. BRUSSELS

The capital of Europe will inevitably attract a huge number of business & leisure travellers. As you might expect, the city of Brussels is a hub of travel activity, with millions of tourists a year coming to sample the cities culture, fine food & interesting landmarks. Consider also:

- Aside from tourism, Brussels is the European capital city which makes it a **crucial destination for an endless number of businesses**. Indeed, the EU district is choc-a-block with endless high-priced hotels & fancy restaurants and chances are that you'll display some of them via your AdSense templates at some point!
- Brussels is a highly popular tourist destination not only within Belgium but also throughout Europe with **affluent visitors taking short breaks & holidays** from France, Holland, Spain, Italy & Britain among others. The significance of this is that if you look at the big name online travel companies you'll be affiliating with, all of them have options for trips & packages to Brussels (i.e. your chances of getting high-paying commissions go through the roof).
- There is a serious shortage of sites/blogs dedicated specifically to Brussels. Sure, there are generic travel sites/blogs that feature Brussels along with practically every other city in the world, but very few for Brussels alone. There are two major points here - first, psychologically, a potential visitor going to Brussels would probably feel more comfortable going to a site that is purely dedicated to Brussels. Second, search engines are in the business of ranking sites based on their genuine relevance to specific search terms - **the lack of an established authority site on "brussels travel" type keywords represents a huge opportunity to tap into this niche** that has a huge number of potential prospects.

To pick-up an income-ready content/video website for Brussels, check the below site:

<http://www.net-marketing-services.com/brusselsnms.htm>

2. *Luxury Travel - Maldives*

The Maldives are among the most luxurious and expensive holiday destinations ANYWHERE in the world. More than that, at most times demand always outstrips supply - resorts get absolutely sold out big time during peak seasons...so much in fact that there are now several additional resorts that are set to be built and launched in the near future...what a great time to be placed in this highest-of-profit travel niches.

By the way, at this point you should know that before deciding on which travel niche to penetrate I did even more exhaustive research. I spoke with travel agents to learn about the raw demand of various luxury destinations. I poured through various research reports. As a luxury holiday niche, The Maldives stuck out a country mile for so many reasons:

- The market is worth literally **tens of millions of dollars each year** (in fact tourism is the backbone of the Maldivian economy). It's a growing market and the throngs of new resorts being opened will bring additional affiliate commission & adsense opportunities.
- The Maldives contain over 60 resorts of four & five star standing - many of these have a presence on Google Adsense so **any Adsense Optimised html pages with the resort keyword names has an incredible earnings effect**. In fact just a small part of what you're getting with this package are the content & adsense optimised adsense pages describing over 60 resorts - with the Adsense ad for the resort potentially displayed at the top. So as your visitors read about the resort description, the resorts Google ad is available for the user to find out more. Convenient for them...and for you...**an absolute CASH COW!**
- The resorts in the Maldives are highly expensive - at the middle end guests pay \$200 to \$400 per night per room. At the upper end we're talking about prices of up to **\$3,000 and more per night per room** (yes, you read correctly). This equates to some INCREDIBLE affiliate commissions. As an example

let's just say that an affiliate program pays a conservative 5% on affiliate generated sales. Now a typical package holiday for a week at a standard 4 star resort would cost \$2,200 - most people would book for a couple (at least) so that means \$4,400 worth of sales. **That would result in your commissions being \$220 for one easy sale.** Take into account that many couples would visit for 2 weeks, and often the package prices would be far in excess of \$5,000 and you get some idea of the type of commissions you're potentially going to get. And we've not even touched on the huge potential of Adsense income!

- Pay attention to this - There are a **real lack of quality websites and blogs offering information & video** to prospects that are interested in holidaying in the Maldives. The holiday market is one where the more attractive the website - both in terms of informational content & visual aids such as video/audio/photos - the more comfortable the prospect is likely to feel. In fact, in my research I did not come over one single site offering video presentations of the Maldives! With this package you'll have everything you need to have a real cutting edge site that visitors WANT to browse!

The Maldives luxury holiday market is a red hot niche within a red hot niche.

To own a content/video business for this high demand travel market take a look here:

<http://www.net-marketing-services.com/maldivesnms.htm>

3. One Of Englands Best Travel Spots

Along South-West England are some of the most picturesque scenery, quaint cobbled towns, stunning castles & majestic history to be found anywhere in the country. Dubbed as the "English Riviera", this spectacular region of the United Kingdom also offers some of the best beaches and stunning sea & coastal views available within the British Isles.

It's no wonder then that in peak season, certain parts of Cornwall & Devon attract **over 290,000 visitors in a single day** (the annual number of visitors are well over 5 million and that number is increasing according to local county statistics). The amount that these tourists spend is noted as £1,200m per year (that's about **\$2,100,000,000**). You can bet that a significant portion of this is on hotel, accommodation & day-trips - in

short, all the consumables you'll be putting your affiliate links/Adsense code to within this package.

Not only does Cornwall & Devon attract a great deal of **international tourism**, but the various attractions, hamlets, cities and harbour towns also draw a huge number of visitors from **within the UK itself**.

Here are some more statistics that should have you drooling about the massive potential of owning virtual real estate in this niche:

Just A Few Google Adsense Results (Max Bid By Keyword Per Click):

PPC Bid Values

Devon Hotel - \$3.79
Luxury Devon Hotel - \$2.13
Cornwall Hotel - \$1.75
Luxury Cornwall Hotel - \$2.78
Dartmoor Hotel - \$1.35
Newquay Hotel - \$1.29
Torquay Hotel - \$1.36
Places To Stay Cornwall - \$2.46
Places To Stay Devon - \$3.12
Accommodation Cornwall - \$1.74
Accommodation Devon - \$2.65
Cornwall Holiday Cottage - \$2.78
Devon Holiday Cottage - \$3.23

If you've tried your hand at AdSense in other niche markets such as internet marketing or some other less potent markets then my guess is you've been highly disappointed with the results. The problem? Many of the adverts just aren't particularly targeted to content (too broad) and often the AdSense commissions are poor.

There are important reasons why there is far more potential for significantly better AdSense income within the travel niche than in many other markets:

1. **Very Narrow & Specific Niche** - Targeted prospects that you get to your site are actively looking for travel & holidays within Cornwall & Devon. They will be researching for deals within this market so are highly sensitive to the AdSense displays on your site. The variety of targeted ads means a single qualified visitor is far more likely to click on multiple adverts rather than just one. This has a dual effect - greater click-throughs and greater number of total adverts clicked by any one user. The end effect is that your AdSense revenue increases.
2. **Higher AdSense Per Click Values** - Take a look at some of the bids above. All exceed \$1. This is because there is a lot of competition in the holiday/hotel industry and an increasing number of these businesses are discovering contextual advertising (pushing bid per click values up ever higher). This isn't so good if you're a vendor, but if (like you) you're a content site owner it means you can expect to see gradually increasing AdSense commissions over time.

**** Affiliate Commissions ****

Now let's move onto the type of affiliate commissions you can look forward to. But first, a question - you saw in the AdSense box above that the bid for "Devon holiday cottage" was \$3.23 per click. How much do you suppose an average holiday cottage in Devon costs to rent? The answer is about **£2000 per week (or \$3,500)**. It can even be as much as **\$5250**.

Typically, affiliate commissions for the travel industry tend to be 5% or 6%. Taking the lower 5% commission, if you were to make just one affiliate sale on just one average cottage rental **you would receive a commission of \$175 for that one sale**.

Of course that's just for a holiday cottage rental. There are multiple other affiliate products that your package

can be tuned in to - flights, package holidays, river cruises, information products and more.

To own a content/video website business within this niche, take a look below:

<http://www.net-marketing-services.com/travelenglanddiscountnms.htm>

High Profit Niche 3 – Real Estate & Land Investment

“Real Estate & Land Investment. Where Do I Begin...?”

Did you know that several countries have been enjoying a property investment boom in recent times? Have you seen the amount of money that people invest in real estate - some say that it's the ultimate form of investment, returning not only a rental yield but (on historical average) a **10% return on investment per year**. Look, I have a degree in business studies - I have worked in an investment bank for over 7 years...through my personal experience alone I can tell you that property investment is an incredibly hot niche (and in my opinion it's only going to get bigger with an exploding global population and finite amount of land and property available).

In fact you have **entire funds and bonds dedicated exclusively to real estate investment**. If nothing else that should tell you that (a) there is a lot of potential there and (b) there is a lot of **MONEY** in this niche.

But for you and me that's just a tempting little side fact - the main issue is that **people will pay good money for premium information in this niche!**

- They will pay for information on **how to purchase properties in different real estate hotspots** around the world.
- They will pay for information on **how to purchase & expand their property portfolios** with little or no money down.
- They also will eagerly subscribe to newsletters that will teach them more about real estate investment (and what additional products they can buy to make money with it). Use the bonus in part 3 of Property Investor Pro as a list building offer and you can **build an opt in mailing list of thousands of prospects very quickly**. How much additional **back-end revenue** could you make with that? Have you seen the commissions that some affiliate programs offer in the real estate niche? Fat.
- Property advertisers will pay to have their message on your site/blog (remember you get private label

rights to part one of the course). That's **additional Adsense income potential right there.**

There are several different business models you could apply to this package. You could sell the entire product as a high ticket item. You could offer part of it as a list building incentive (and have people clicking your affiliate links like crazy). **You could offer resell rights or master rights** and make it a viral time-bomb. You could **use the private label rights content to create your own high quality reports** and products and sell these on individually (and pepper them with even more affiliate programs). The opportunities are really **endless.**

Here's the proof - I've grabbed some screen shots from just a tiny part of my research to show you the kind of interest in this market. I have included the Overture search results as well as the estimated google results (for number of searches - it tends to be about seven times higher).

Remember - these results relate to just a small part of the real estate content inside **Property Investor Pro!**

Overture/Google Search Results

Monthly Searches Per Key Term:

****"Real Estate Investment"****

Searches done in December 2005	
Count	Search Term
59498	real estate investment

Overture Searches - 59,498

Google Searches - 416,486

****"Property Investment"****

Searches done in December 2005	
Count	Search Term
42659	investment property

Overture Searches - 42,659

Google Searches - 298,613

****"Real Estate"****

Searches done in December 2005	
Count	Search Term
1512295	estate real

Overture Searches - 1,512,295

Google Searches - 10,586,065

****"Property Spain"****

Searches done in December 2005	
Count	Search Term
4321	property spain
3190	property for sale spain
2940	buying property in spain
2769	property in spain
2007	property for sale in spain
1329	investment property spain
878	buy property in spain
382	cheap property spain
332	buy property spain
308	property sales spain
283	investment property in spain
265	off plan property spain
244	property management spain
232	management property rentals, cleaning, pool, maintenance, advertising sales, holiday spain

Overture Searches - 4,321

Google Searches - 30,247

****"Florida Real Estate"****

Searches done in December 2005	
Count	Search Term
61415	florida real estate
15530	orlando florida real estate
15363	ocala florida real estate
10366	tampa florida real estate
9317	jacksonville florida real estate
8519	real estate gainesville florida
8369	miami florida real estate
8332	naples florida real estate
5938	south florida real estate
4951	sarasota florida real estate
4780	spring hill florida real estate
4669	hollywood florida real estate
4459	brooksville florida real estate
4175	florida key real estate
3931	kissimmee florida real estate
3822	central florida real estate
3717	hernando county florida real estate
3694	destin florida real estate

Overture Searches - 61,415

Google Searches - 429,905

****"Cyprus Property"****

Searches done in December 2005	
Count	Search Term
7368	cyprus property
6631	cyprus property sale
2638	cyprus property developer
2412	cyprus property sell
2355	buy cyprus property
1980	property for sale in cyprus
1800	property sales cyprus
1739	consultant cyprus property
1550	cyprus estate property real
1437	property for rent cyprus
1415	property in cyprus
1336	cyprus property listing
1267	cyprus listing property sales
817	cyprus en language northern property

Overture Searches - 7,368

Google Searches - 51,576

There are **many more keyword possibilities** with the huge number of topics covered inside Property Investor Pro - so imagine how many sub-niches you could penetrate with the information & private label rights you'll receive.

Google AdSense Potential

The real estate niche & Google AdSense are a match made in heaven. Take a look at some of these sample numbers:

Sample Amounts Paid Per Keyword Click

Property Investment - \$3.00 Per Click

Real Estate - \$2.50 Per Click

Real Estate Investment - \$2.20 Per Click

Foreclosure - \$3.26 Per Click

No Money Down Home Loan - \$4.00 Per Click

As mentioned before you're going to get your hands on the private label editorial rights to the entire part 1 of this package - **this means you can profit from these AdSense earnings pretty much immediately** - set-up a simple blog or content website and you're in play.

To Own An Income Ready Content Based Website For Real Estate
Check Out The Below:

<http://www.net-marketing-services.com/propertypronms.htm>

Now, we'll go onto a related niche – one that's growing rapidly – Land Investment.

As Mark Twain himself said..."Buy land – they've stopped making it".

Land Investment Factfile:

- In the United Kingdom alone there is a **MAJOR shortage of affordable housing and land**. It's become such a desperate situation that the British government have had to kick-start a multi-billion pound affordable housing campaign - the bottom line? **There is going to have to be a HUGE amount of land purchased for all of these houses to be built**. The U.K. is an island - and land is a highly finite and much needed commodity. Over the next few years, land for this reason alone is set to **EXPLODE** in value. **Your Land Investment website will arm people with the most critical information that they MUST know** in order to identify the most valuable land that will offer the best investment returns (there are as you may imagine several factors that land investors must consider before jumping in).
- While land is an investment that is not in the average investors portfolio, **it has long been a valuable component in the "sophisticated investors" portfolio**. In other words, the true elite have been profiting from land value gains for centuries. Now, this once guarded secret is being revealed by investment media (magazines & tv) which means that the average investor on the street is becoming more and more aware of land as a potential investment. **From our perspective as information providers this is huge** - expect to see a sharp increase in the number of people searching for "land investments" online - expect to see more affiliate programs offering land investments - expect to see more advertisers bidding for land investment keywords... and yet right now the number of websites dedicated

to land investments are **extremely** low - the ones providing valuable information (such as the optimised adsense website templates you will own) are far and few between. In the UK search that I performed practically all websites were nakedly trying to grab email addresses with one-page websites giving highly biased commentary on how wonderful land investment is (I urge you to try and find a decent website on this niche - they are pretty woeful and do not provide good balanced content). Viewers don't want this - they can see through such transparent ploys. **You'll be in pole position to offer them genuinely valuable information**, better than anything they can find online elsewhere, and you'll be able to offer them this information free. The result? They bookmark you & tell their mates. They come back. They sign for your newsletter. They click on your adsense displays while doing their research. They check out your affiliate links. They form a LONG-TERM BOND with you...and that's where the real wealth lies.

- This is interesting (it sure surprised me) - Land in the UK has beaten the stuffing out of both real estate and the stock market over the past 20 years. In fact, **during this time-frame land has increased in value by over. 900%.**
- **Land is a hands-off investment and there are no maintenance costs involved** - unlike real-estate (which by the way is a wonderful investment option itself) the land owner does not have to worry about finding tenants or servicing a mortgage. Despite this, there are ways for land owners to achieve residual income on their land while it increases in value.
- There are certain techniques that are used to pinpoint land to buy for investment that will have the explosive returns that we're talking about. **Your private label content & adsense optimised templates will disclose what these are** (they combine certain logistical and demographic factors along with little known government plans among others).
- This is a **sub-niche of the highly potent & cash-rich real estate market**. I've said this a million times before but when choosing a niche you really need to target cash-rich markets with a lot of prospects. The Adsense website templates you'll own have been built to tap in to not only land investment adverts but also real estate investment.

OK, we've touched on the reasons why land investment is bursting to the rafters with potential. This is a niche that will be potent for decades. **Land is a highly finite commodity - and the population in places such as the UK are exploding** (according to the UK office for national statistics the UK population is going to increase by over 6 million over a 25 year period)...do you really need to be a genius to know what that means when it comes to land ownership?

You Can Own An Income Ready Content Website On Land Investment Here:

<http://www.net-marketing-services.com/landspecialprofits.htm>

High Profit Niche 4 – [Credit Cards](#)

“Over 8 Million Monthly Searches, Pay Per Lead That Yields Upto \$32 Per Lead And Affiliate Programs That Pay-Out As Much As \$250 Per Successful Application – Incredible Potential, And All You Need Is The Right Content!”

There are over 8 million searches online every month, AdSense per click values get close to double figures and there are a mass of big-name affiliate programs to promote. But there's something even bigger.

The reason I believe it just HAS to form part of your product portfolio is the shocking pay per lead programs offered by certain big name companies which affords you the possibility of earning a **whopping \$65 per lead** just for the prospect filling out an approved form. As pay per leads go, this is the holy grail and I'll tell you exactly where to find this affiliate program in the download area.

Credit Cards Factfile:

It's estimated that the credit card business is **worth \$50 billion in the United States alone**, and the total amount of credit card debt in America is over \$800 billion. Those are staggering facts, and from the point of view of a content publisher you ought to be licking your lips in delight because we've already seen that over 8 million people a month search for "credit card" online. When there's that type of volume in terms of both prospects and pure cash changing hands, you can bet there's money to be made - and thanks to the internet even "Joe Blog" can get involved in a big way by owning a simple site or blog with targeted content & the right affiliated programs.

More facts? There are over 1.2 billion credit cards in circulation in the U.S. and almost 80% of individuals are deemed credit-worthy.

The thing is, credit card companies know that with the average U.S. household racking up an eye-popping \$7,000 in credit card debt, the more sign-ups they get for their credit cards...the more money they make. It's a pure numbers game and each and every sign up means big money

for them - not just as a one off but for years into the future.

You see, that's exactly why they'll throw around a lot of money to get these customers (and lots of it). That's why there's pay per click & pay per lead potential here that almost defies belief (and frankly it makes the internet marketing payouts seem like a sad joke). Let's review the potential briefly:

**** Pay Per Click Potential ****

Credit card companies are known to bid around the **\$4 to \$8 per click** mark on Adwords and even more on certain keywords. As a result, a simple content based credit card site/blog can make out like a bandit with Adsense & other contextual programs. Take a look at some examples (Overture bids per click):

Sample PPC Ad Bids - \$5.60 to \$9 (different credit card keywords):

Discover® Card - 0% Balance Transfer

Apply now. 0% APR, 5% cashback bonus, \$0 fraud liability. No fees.

www.discovercard.com

(Advertiser's Max Bid: \$9.00)

Apply Now for a Platinum Discover® Card

0% APR & balance transfer, 5% cashback bonus, \$0 fraud liability. No fees. More rewards.

www.discovercard.com

(Advertiser's Max Bid: \$8.00)

Discover® Card - Credit Application

0% APR, 5% cashback bonus, \$0 fraud liability. Secure application.

www.discovercard.com

(Advertiser's Max Bid: \$5.60)

Sound good? That's nothing compared with the potential of pay per lead programs in this niche...

**** Pay Per Lead Potential ****

Credit card pay per lead programs are among the strongest pay per lead programs in any niche market. I recall the excitement when a prolific internet marketing guru offered \$1 per lead (for a limited time) under pay per lead. **If you think that's something, how does \$65 per lead sound** - one of the pay per lead programs I've found is offering just that (details inside the package). If you've tried to find reliable pay per lead programs before, you'll know it's very difficult. There are literally several hundred credit card companies - most aren't involved with pay per lead... this information

alone is priceless and if you value your time - saves you a LOT of it.

To Own An Income Ready Content Website In The Credit Cards Niche Check Out The Below:

<http://www.net-marketing-services.com/creditcardnms.htm>

High Profit Niche 4 - [General Investment Niche](#)

"The investment niche is HUGE! Gold, Oil, Stock-broking, ISA's, Stocks, Options, Tax Liens...You can keep producing tightly focused niches sites and keep yielding powerful incomes through them..!"

We saw with real estate & land investment that the generic investment community are cash rich. There are many sub-investment niches that you can penetrate as a content publisher. You can find out more information about each of these here:

[General Investments](#)

That brings us to the end of this document. I hope you've found it a highly useful read but please remember - you've skipped past one of the most important parts of setting up a content business...deciding WHAT niche has the most potential. However you still need to take action or everything you've learnt here wont make you a penny!

Wishing you every success,

Kez Engineer

www.net-marketing-services.com

Find out a lot more about numerous red hot niches at my blog:

<http://net-marketing-services.blogspot.com>